



5200 Grove Avenue
Richmond, VA 23226
804-288-3431

WWW.FIRSTTHINGSRICHMOND.ORG • STRENGTHENING FAMILIES FOR A BETTER COMMUNITY

December 9, 2008

Dear Restaurant owners,

We propose a win-win opportunity to give your restaurant increased visibility in your local community and on our web site and to encourage couples to enrich their relationships by having regular dates (monthly).

10 Great Dates is an initiative of First Things First in partnership with many congregations and several childcare centers to provide a simple marriage enrichment program for couples. The concept is simple: the couples from a congregation or center drop off their children and watch a 15 minute DVD presentation with David and Claudia Arp authors and creators of the 10 Great Dates program. They then go on a date to a location of their choice.

We want to be able to give them a list of local restaurants close to their host congregation/childcare center who will offer some kind of discount like 25% off or half off their second entrée or FREE desert with an entrée...

This initiative is part of our annual Celebrate Marriage Richmond event for 2009 with sponsorship from Ukrop's, First Market Bank and Equity Concepts.

Will you help us strengthen families by filling in the below response so we may list your restaurant and discount offer?

Sincerely,

Bob Ruthazer, CFLE
Executive Director

Restaurant name & contact

phone

Address

City

zip

Web site

Discount offered (circle and fill in applicable blanks)

_____ % off _____
% off what? Entrée?

Free: _____ 2 for 1 _____
what? Desert appetizer? What? Entrée?

